

SPORTS@ Spectrum Graphics

2019 CATALOG

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- POCKET SCHEDULES
- SCHEDULE HOLDERS
- BROCHURES
- BROCHURE HOLDERS

- CALENDARS
- POSTERS
- MAGNETIC STICK-ONS
- TRADING CARDS

SCHEDULES AND HOLDERS



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**ORDER MATCHING
SCHEDULES AND
HOLDERS FOR
GREATER BRAND
RECOGNITION!**



As one of the nation's leading suppliers of sports-oriented printed materials, **Sports@Spectrum Graphics** is committed to serving your needs.

Contact our staff today and see how our experience can help you achieve your goals... or home runs!

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sports@spectrumgraphics.com

You'll be glad you did!



STYLES OF POCKET SCHEDULES

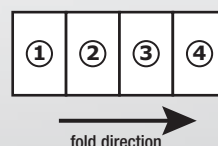
INLINE

is a way to describe the arrangement of the panels. The panels are in a straight line. This is the simplest way of making a pocket schedule.

There is only a simple strip of paper folded to fit into your pocket.

This is also a very cost-effective method of promoting your events and advertisers.

Sample 4 Panel Inline Schedule



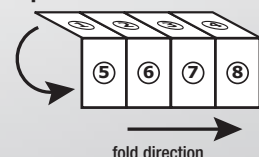
FOLD-OVER

allows for more information and/or ads while keeping the ease of use and size.

The top panels are folded over the bottom and then roll folded to size.

The end result is an information/advertising work-horse that is cost effective. Using the sample 8-panel fold-over schedule, when unfolded is a 7" x 10" mini-brochure.

Sample 8 Panel Fold-over Schedule



POCKET SCHEDULES



- Standard inline schedules are four, five and six panels printed both sides.
- Fold-over designs can provide, eight, ten and twelve panels printed both sides.
- Fold-over designs are convenient to provide more advertising and information space.
- Standard panel sizes are 2.5" x 3.5". Larger panel sizes are available upon request.

4 Panel Inline Pocket Schedule (2.5" x 3.5" per panel) – 4 color printing on 80# Gloss Text (10" x 3.5") Item #I400

Quantity	25,000	37,500	50,000	75,000	100,000	150,000	200,000	300,000	400,000	500,000
Cost	\$ 1,445.00	\$ 1,625.00	\$ 1,720.00	\$ 2,015.00	\$ 2,170.00	\$ 3,040.00	\$ 3,845.00	\$ 5,485.00	\$ 7,060.00	\$ 8,545.00
Cost per 1,000	\$ 57.80	\$ 43.33	\$ 34.40	\$ 26.87	\$ 21.70	\$ 20.27	\$ 19.23	\$ 18.28	\$ 17.65	\$ 17.09

5 Panel Inline Pocket Schedule (2.5" x 3.5" per panel) – 4 color printing on 80# Gloss Text (12.5" x 3.5") Item #I500

Quantity	25,000	37,500	50,000	75,000	100,000	150,000	200,000	300,000	400,000	500,000
Cost	\$ 1,595.00	\$ 1,760.00	\$ 2,085.00	\$ 2,645.00	\$ 3,115.00	\$ 3,745.00	\$ 4,510.00	\$ 5,835.00	\$ 7,245.00	\$ 8,705.00
Cost per 1,000	\$ 63.80	\$ 46.93	\$ 41.70	\$ 35.27	\$ 31.15	\$ 24.97	\$ 22.55	\$ 19.45	\$ 18.11	\$ 17.41

6 Panel Inline Pocket Schedule (2.5" x 3.5" per panel) – 4 color printing on 80# Gloss Text (15" x 3.5") Item #I600

Quantity	25,000	37,500	50,000	75,000	100,000	150,000	200,000	300,000	400,000	500,000
Cost	\$ 1,680.00	\$ 1,905.00	\$ 2,190.00	\$ 2,740.00	\$ 3,240.00	\$ 3,905.00	\$ 4,725.00	\$ 6,015.00	\$ 7,295.00	\$ 8,870.00
Cost per 1,000	\$ 67.20	\$ 50.80	\$ 43.80	\$ 36.53	\$ 32.40	\$ 26.03	\$ 23.63	\$ 20.05	\$ 18.24	\$ 17.74

8 Panel Fold-Over Pocket Schedule (2.5" x 3.5" per panel) – 4 Color on 80# Gloss Text (10" x 7") Item #F800.

Quantity	25,000	37,500	50,000	75,000	100,000	150,000	200,000	300,000	400,000	500,000
Cost	\$ 1,900.00	\$ 2,435.00	\$ 2,890.00	\$ 3,510.00	\$ 4,160.00	\$ 5,575.00	\$ 6,695.00	\$ 9,030.00	\$ 11,505.00	\$ 13,795.00
Cost per 1,000	\$ 76.00	\$ 64.93	\$ 57.80	\$ 46.80	\$ 41.60	\$ 37.17	\$ 33.48	\$ 30.10	\$ 28.76	\$ 27.59

10 Panel Fold-Over Pocket Schedule (2.5" x 3.5" per panel) – 4 Color on 80# Gloss Text (12.5" x 7") Item #F1000

Quantity	25,000	37,500	50,000	75,000	100,000	150,000	200,000	300,000	400,000	500,000
Cost	\$ 2,140.00	\$ 2,570.00	\$ 3,000.00	\$ 4,360.00	\$ 5,200.00	\$ 6,960.00	\$ 8,685.00	\$ 12,210.00	\$ 15,540.00	\$ 18,905.00
Cost per 1,000	\$ 85.60	\$ 68.53	\$ 60.00	\$ 58.13	\$ 52.00	\$ 46.42	\$ 43.43	\$ 40.70	\$ 38.85	\$ 37.81

12 Panel Fold-Over Pocket Schedule (2.5" x 3.5" per panel) – 4 Color on 80# Gloss Text (15" x 7") Item #F1200

Quantity	25,000	37,500	50,000	75,000	100,000	150,000	200,000	300,000	400,000	500,000
Cost	\$ 2,240.00	\$ 2,965.00	\$ 3,755.00	\$ 5,290.00	\$ 6,065.00	\$ 8,455.00	\$ 10,640.00	\$ 14,780.00	\$ 19,280.00	\$ 23,560.00
Cost per 1,000	\$ 89.60	\$ 79.07	\$ 75.10	\$ 70.53	\$ 60.65	\$ 56.37	\$ 53.20	\$ 49.27	\$ 48.20	\$ 47.12

Please note: Prices do not include artwork. Prices are based on Print-ready files furnished. Call or email for quantities/sizes other than those listed here.

Don't have a designer? Let us design it! Fast and efficient, we design to your specifications. Call or email us for details.

SCHEDULE HOLDERS

STANDARD VERTICAL AND HORIZONTAL SCHEDULE HOLDERS

- Boxes are designed to accommodate and compliment standard schedules.
- Standard Vertical Box** (Item B100) 2.75" x 2.75" x 3.5" (w x d x h) holder for vertical layouts.
- Standard Horizontal Box** (Item HB100) 3.75" x 3.75" x 2.75" (w x d x h) holder for horizontal layouts.
- Our boxes are easy to assemble, no gluing necessary.

Item **B100**
VERTICAL
2.75" WIDE



Item **HB100**
HORIZONTAL
3.75" WIDE



JUMBO SCHEDULE HOLDERS

- Jumbo Vertical Box** (Item B200) 2.75" x 4.00" x 3.5" (w x d x h) for larger schedules.
- Extra wide box is 45% larger than our standard box to accommodate either more schedules or "fold-over" pocket schedules.
- More capacity with minimum additional space required.
- Additional room for sponsor or advertising opportunities.

Items **B100** and **B200**
side by side



Item **B100**
2.75" DEEP

Item **B200**
4.0" DEEP

Custom-Designed Item B100, Item HB100 or Item B200 **Schedule Holder Box** – Heavyweight Paper, Rugged Construction

2 Color Version:

Quantity	250	500	1,000	1,250	1,500	1,750	2,000	2,250	2,500
Cost	\$ 445.00	\$ 525.00	\$ 710.00	\$ 795.00	\$ 885.00	\$ 980.00	\$ 1,075.00	\$ 1,160.00	\$ 1,250.00
Unit Cost	\$ 1.78	\$ 1.05	\$.71	\$.64	\$.59	\$.56	\$.54	\$.52	\$.50

4 Color Version:

Quantity	250	500	1,000	1,250	1,500	1,750	2,000	2,250	2,500
Cost	\$ 913.00	\$ 995.00	\$ 1,200.00	\$ 1,355.00	\$ 1,480.00	\$ 1,645.00	\$ 1,795.00	\$ 1,895.00	\$ 2,025.00
Unit Cost	\$ 3.65	\$ 1.99	\$ 1.20	\$ 1.08	\$.99	\$.94	\$.90	\$.84	\$.81

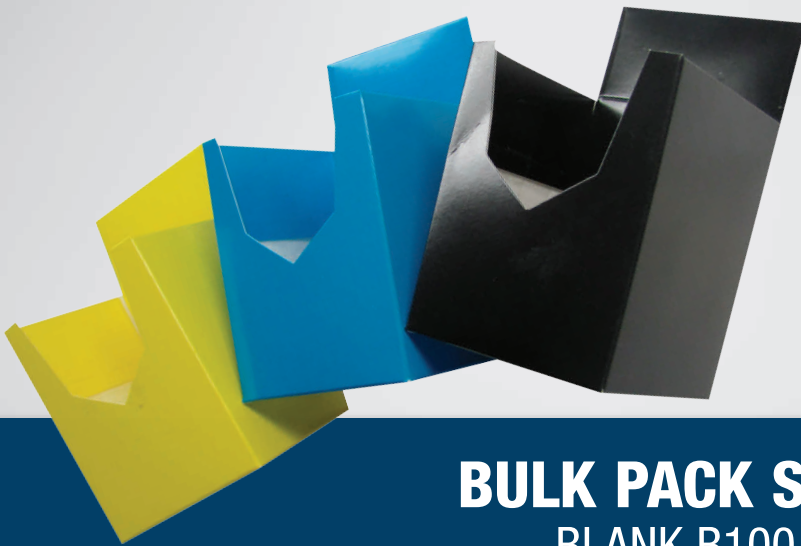
DECORATED BULK PACK SCHEDULE HOLDERS

- Need a box, but don't want a plain one or have the time to design one? Here's your answer.
- The same size as our **Standard Vertical Box** 2.75" x 2.75" x 3.5" (w x d x h) holder for vertical layouts.
- Bold graphics stand out of the clutter, delivering your message.

Item **B130**
BASEBALL HOLDER



Decorated Bulk Pack Blank Schedule Holder Boxes: (Item #B130 thru B133) 1 - 500 boxes = \$1.25 each, Additional boxes over 500 = \$1.00 each



GET IT NOW! WITH **RTS**



Items marked with **RTS** are kept in stock and ready to ship when you need them!

BULK PACK SCHEDULE HOLDERS BLANK B100 SCHEDULE HOLDERS

- The same size as our **Standard Vertical Box** 2.75" x 2.75" x 3.5" (w x d x h) holder for vertical layouts.
- Simple, clean, solid colors for maximum impact.



Red
Item B150
RTS



Blue
Item B151
RTS



Green
Item B152
RTS



Yellow
Item B153
RTS



Black
Item B154
RTS



White
Item B155
RTS

GET IT NOW! WITH **RTS**



Items marked with **RTS** are kept in stock and ready to ship when you need them!

Bulk Pack Blank Schedule Holder Boxes: (Item #B150 thru B155) 1 - 500 boxes = \$.80 each, Additional boxes over 500 = \$.55 each

BROCHURES & HOLDERS

BROCHURES

SEASON TICKET or GROUP SALES BROCHURES

- Full-color, tri-folded brochures, with two sizes, 8.5" x 11" letter size or 8.5" x 14" legal size (finished sizes 3.63" x 11" and 3.63" x 14"). Other sizes upon request.
- Promotes ticket package specials and highlights important events.
- Call or email about other types of brochures. We do them all!



Brochures - 8.5" x 11", 4 color printing, tri-folded, on 100# Gloss Text, Item BR100

Quantity	5,000	10,000	15,000	20,000	25,000	30,000	35,000	40,000	45,000	50,000
Cost	\$ 935.00	\$ 1,437.00	\$ 1,548.00	\$ 1,855.00	\$ 2,165.00	\$ 2,470.00	\$ 2,780.00	\$ 3,085.00	\$ 3,390.00	\$ 3,700.00
Cost per 1,000	\$ 187.00	\$ 147.00	\$ 103.20	\$ 92.75	\$ 86.60	\$ 82.33	\$ 79.42	\$ 77.13	\$ 75.33	\$ 74.00

Brochures - 8.5" x 14", 4 color printing, tri-folded, on 100# Gloss Text, Item BR200

Quantity	5,000	10,000	15,000	20,000	25,000	30,000	35,000	40,000	45,000	50,000
Cost	\$ 1,060.00	\$ 1,420.00	\$ 1,780.00	\$ 2,135.00	\$ 2,495.00	\$ 2,855.00	\$ 3,215.00	\$ 3,575.00	\$ 3,930.00	\$ 4,290.00
Cost per 1,000	\$ 212.00	\$ 142.00	\$ 118.67	\$ 106.75	\$ 99.80	\$ 95.17	\$ 91.86	\$ 89.38	\$ 87.33	\$ 85.80

BROCHURE HOLDERS

- Holders are designed to accept and complement standard brochures.
- Easily customized with your design ideas.
- Generous capacity, will hold approximately 100 8.5" x 11" tri-fold brochures.
- Can be a part of a coordinated marketing effort, with schedules, schedule boxes, brochures and brochure boxes.



Item **BH400**

BULK PACK BROCHURE HOLDERS BLANK BH150

GET IT NOW! WITH **RTS**



Items marked with **RTS** are kept in stock and ready to ship when you need them!



Red
Item BH150

RTS



Green
Item BH152

RTS



Blue
Item BH151

RTS



Yellow
Item BH153

RTS



Black
Item BH154

RTS



White
Item BH155

RTS

2 - Color Brochure or Ticket Holder - Item BH200 or Item TH200 - Heavyweight paper and interlocking tab and slot assembly.

Quantity	250	500	750	1,000	1,500
Cost	\$ 655.00	\$ 765.00	\$ 820.00	\$ 870.00	\$ 960.00
Unit Cost	\$ 2.62	\$ 1.53	\$ 1.09	\$.87	\$.64

4 - Color Brochure or Ticket Holder - Item BH400 - or TH400 Heavyweight paper and interlocking tab and slot assembly.

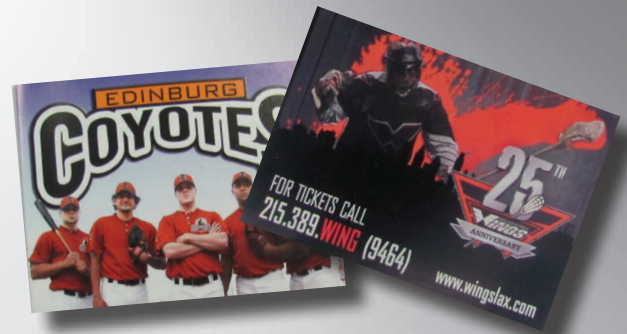
Quantity	250	500	750	1,000	1,500
Cost	\$ 1,010.00	\$ 1,105.00	\$ 1,195.00	\$ 1,275.00	\$ 1,400.00
Unit Cost	\$ 4.04	\$ 2.21	\$ 1.59	\$ 1.28	\$.93

Bulk Pack Blank Brochure Holder Boxes: (Item #BH150 thru BH155) 1 - 500 boxes = \$1.30 each.

Please note: Prices do not include artwork. Prices are based on Print-ready files furnished. Call or email for quantities/sizes other than those listed here.

POSTCARDS

- Announces special events inexpensively.
- Custom-designed, high-impact postcards.
- Your choice of 4" x 6" standard-size (Item PC100) and 5.5" x 8.5" super size (Item PC200).



Standard-Size Postcards – 4" x 6", 4-color printing, Item PC100						Super-Size Postcards – 5.5" x 8.5", 4-color printing, Item PC200					
Quantity	1,000	2,000	2,500	5,000	10,000	Quantity	1,000	2,000	2,500	5,000	10,000
Cost	\$ 307.00	\$ 345.00	\$ 385.00	\$ 615.00	\$ 1,110.00	Cost	\$ 527.00	\$ 596.00	\$ 650.00	\$ 1,050.00	\$ 1,875.00
Cost per 1,000	\$ 307.00	\$ 175.00	\$ 154.00	\$ 123.00	\$ 111.00	Cost per 1,000	\$ 527.00	\$ 298.00	\$ 260.00	\$ 210.00	\$ 187.50



POSTERS/CALENDAR

- Large 12" x 18" posters to promote team, events or season schedules can be custom designed.
- Makes a great contest give away or premium, promotes team/event in a big way!

MAGNETIC STICK-ONS

- We offer these promotional pieces as a convenient reminder of team events.
- Sticks to any clean, smooth metallic surface.



PLAYER/TEAM TRADING CARDS

- Promotes and recognizes individual players or the team.
- Collectible quality and a great premium item.

TEAM LOGO MAGNETS

- A great promotional premium.
- Inexpensive and versatile.



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Don't have a designer? Let us design it! Fast and efficient, we design to your specifications. Call or email us for details.

SERVICES



SPORTS@SPECTRUM GRAPHICS DESIGN SERVICES

Don't have a designer? Let us design it!

Fast and efficient, we design to your specifications. Our designers have extensive experience designing sports marketing materials. Additionally, we can create a coordinated marketing effort, with schedules, schedule boxes, brochures and brochure boxes, among other marketing vehicles.

- Our experience in printing for sports allows us to produce creative promotional materials, from concept to delivery.
- Electronic proofing allows convenient, timely production and completion.
- Our pricing is competitive with other sources in many markets.



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